



## Nyloboard™ Announces the Launch of a New Comprehensive Website

**Covington, GA May 17, 2011**—Nyloboard, LLC , the premier manufacturer of the only green decking material that is made using 100% recycled carpet fiber launched a new website, [www.nyloboard.com](http://www.nyloboard.com) in April, 2011, with a new eye-catching look and feel. Improvements have been made to the navigation, appearance, visual content, and boasts new features. The site offers detailed information about the Nyloboard brand products, emphasizing NyloDeck.

Enhancements to the new website include:

- Better Navigation – the site is more intuitive and consistent, which makes it easier for visitors to find their way around the site.
- Better Appearance and Visual Content- the site has more graphics, galleries and a more appealing layout.
- Better Features – news and articles can be printed or emailed for ease of sharing information, RSS feed to get the most updated company content, White Papers, printable guides and instructions, and a dynamic search interface.

“Nyloboard is committed to offering a meaningful and useful web experience for our visitor’s.”, says Kevin Guthard, VP of Sales and Marketing. The website includes easy to find information on Specifications, Installation, Colors, Styles, Sizes and FAQs. The website keeps the customer in mind, whether a home owner, professional, dealer or distributor, they will be able to find exactly what pertains to them quickly and easily. The new site is backed by a professional customer service team, who is knowledgeable, friendly and committed to making sure the mission of being best-in-class carries over to all levels of Nyloboard.

Nyloboard is proud of its continued and successful growth over the years and is pleased to extend the company’s values and satisfaction further with the newly enhanced, Nyloboard.com. For more information, please visit [www.nyloboard.com](http://www.nyloboard.com).

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### **About Nyloboard:**

Nyloboard is a manufacturer of composite products that contain no wood, PVC, or VOCs. Using an exclusive, patented manufacturing technology that utilizes only 100 percent recycled, post-consumer carpet fibers and VOC-free bonding resin. One of Nyloboard ‘s key goals is to help stop the waste stream of carpet fiber that currently contributes billions of pounds of non-reclaimable waste to landfills each year and use it to create superior products. Nyloboard also takes pride in manufacturing green building products that are not only sustainable, but also impervious to moisture, rot, termites, mold and mildew. Nyloboard ‘s manufacturing facility is located in Covington, Georgia, just outside of Atlanta.

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